

WOUND AWARENESS WEEK 2023 SOCIAL MEDIA KIT

Join the movement this Wound Awareness Week and take to social!

There are lots of ways to get involved, 4–10 September 2023.



Follow Wounds Australia's social media channels

Stay up to date with the latest news and resources!

LIKE | SHARE | FOLLOW on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

Create your own posts using our social media kit

Raise awareness in your networks of Australia's hidden epidemic! Use our 'Let's get wound care RIGHT' images to spread the word.

Use our hashtags

#Woundaware #WoundsAustralia

HOSTING A BIG OOZIE BAKE OFF MORNING TEA?



Join Wound Awareness Week Ambassador and Spokeswound, Oozie T. Wound, by embracing the ooze and hosting your own morning tea fundraiser.

Be one of the first 100 to register your event with us and we'll send you a morning tea hosting kit worth \$50 – completely free!

Use the 'Big Oozie Bake Off' images and posters in our <u>social media kit</u> to spread the word.

Why not invite your local state and federal MPs?This is a great chance to educate them on the hidden epidemic of wounds.

Questions? Email us.